



DAVID SHERRY

BRANDSWELL

FALL2013

Quarterly



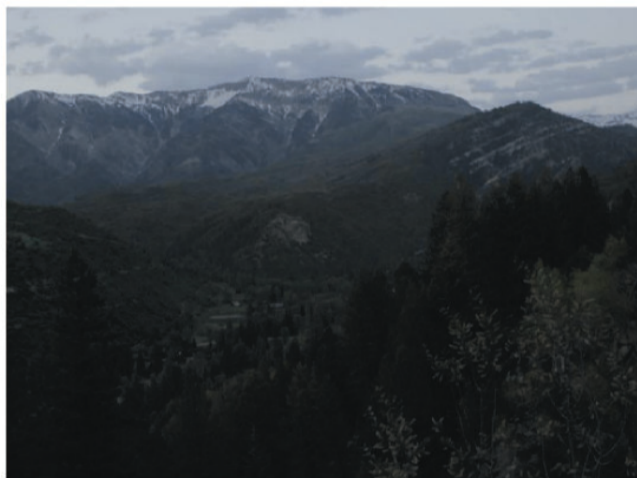
I specialize in helping brands build their communities, create intentional and impactful content, and develop a vision for the way their product builds a following.

Social
 Email
 Copy
 Video
 Photo

Offering a la carte services for growing businesses.

Social Media

I care about connecting, and there's no easier way to connect with strangers than with your social accounts. With a focus on interaction first (rather than link sharing), I engage with customers on topics that they are already interested in. We'll start by building a content calendar and an assessment of the current state of each social account.



Twitter

Full handling of your account, with weekly searches for customers talking about your industry. Engaging in conversations and content releases.

Instagram

Full handling of your account, putting out relevant photo content and engaging with consumers. Coordinated content releases and brand personality.

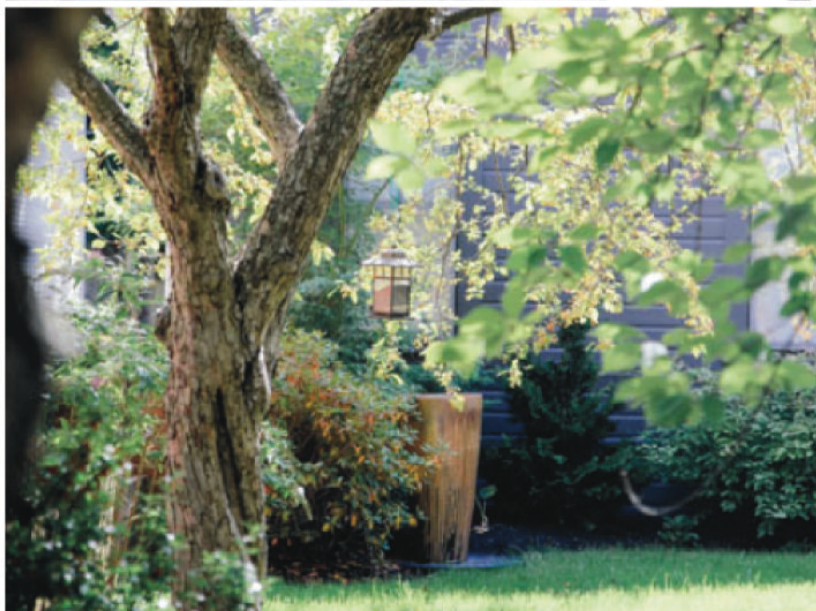
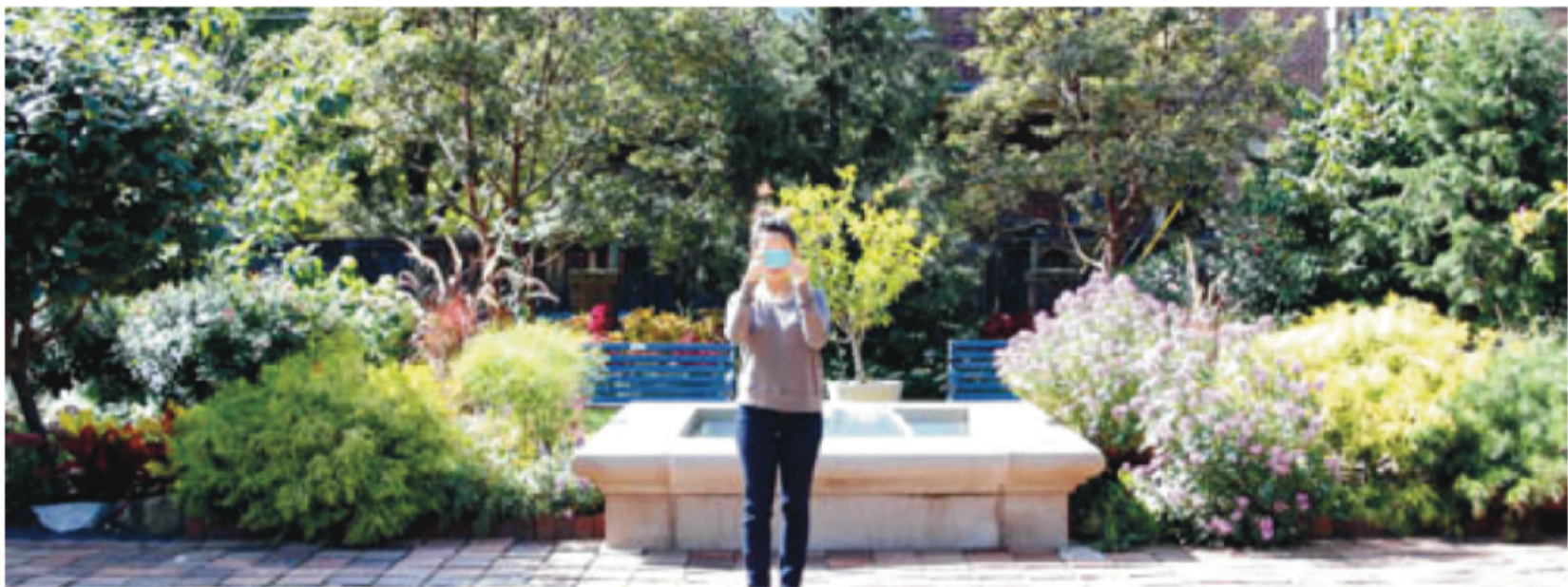
The A to Z Project



Copywriting

**CONCISE.
RELEVANT.
ENGAGING**

Content written for your blog, your web pages, or for pitching media. With a focus on content quality over quantity.



Join.deathtothestockphoto.com



My most recent project with Allie Lehman of The Wonder Jam. Through engaging copy, Death To The Stock Photo has gained over 6,000 members to its email list with only a landing page. The right brand position and messaging can make all of the difference.

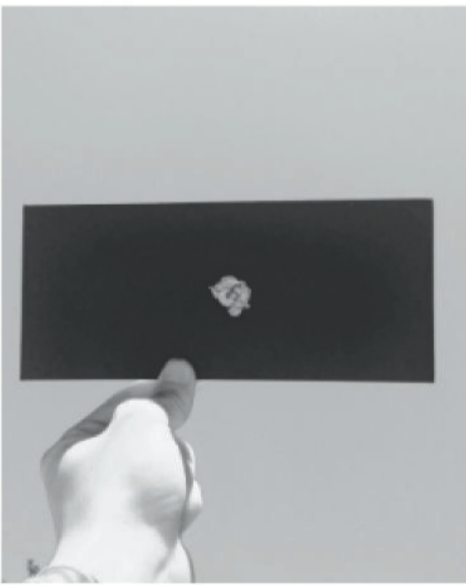
Email Marketing

Building trust is key for brands to accelerate the sales process, provide value to customers, and keep a constant connection with your audience.



I've built and currently maintain 2 email lists for my own brand. One list has grown to over 6,000 subscribers. Both that and my other email list keep at least a 50% open rate.

THE GOLD LIST



Above are some tattoos readers got of "x marks the spot" after being long time fans of the email list.

Join The Gold List, and watch your inbox sparkle with useful resources and tools to improve your work and life. Sign up at [-www.davidjsherry.com-](http://www.davidjsherry.com)

Video/Photography

Alongside any well thought out web content comes high quality images to match. Starting by creating a brand tone for both photography and video media, we'll lay out strategy for content creation that engages.



Prices vary by project, let's connect and talk about your visual marketing potential.



Brand Strategy




We'll take two hours to sit down and analyze who your customers are and how you can engage and keep them as long-time, cheerleaders for your business.

\$250/Session

#LeftCamera Project

Partnering with Jared Gibbons at Snapstagram, we left disposable cameras around the city for strangers to take pictures with. Here are some photos from the project. Creativity abounds in Columbus.





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**Ideas need paths to travel and gas
to accelerate.**

**I can be the extra bandwidth and
creative brain power your brand
needs to grow.**